



THE LATINO CANCER INSTITUTE

Connect. Convene. Advocate.

The Latino Cancer Institute presents the 7th Annual Forum Series

Addressing an Unanswered Burden – Latino Men’s Health & Cancer

Join leading experts and community leaders addressing the intersection of Latino men’s health, cancer, and the impact on the nation’s economic vitality.



A growing crisis amid economic strength

Latinos(a) are 19% of the workforce and drive unprecedented economic growth, contributing 4.1 trillion dollars to U.S. GDP (UCLA Latino Policy and Politics Institute). But **Latino males** face mounting health challenges that threaten both individual and community well-being.

THE URGENCY

- 13,000 Latino men diagnosed with prostate cancer annually
- Only 28% of Latino men over 50 get screened (vs 38% of white men)
- Higher rates of late-stage diagnosis across multiple cancers
- Treatment costs 2-3x higher for late-stage diagnosis

THE ECONOMIC TOLL

- Latino cancer survivors face 2x higher healthcare costs
- 71% of survivors carry medical debt
- \$8.8B lost annually in workforce productivity
- Financial impact reverberates through families and communities

CRITICAL SCREENING GAPS

Colorectal Cancer

- 9,300 new cases annually
- Only 52% screened vs 61% of white adults
- Just 18% screened in ages 45-49

JOIN US AS WE ADDRESS

- Latest research on cancer disparities
- Cultural barriers and practical solutions
- Risk-reducing screening options
- Economic impact of delayed care
- Machismo – a Healthcare Barrier or a Coping Mechanism?



Save the Dates

Latino Men’s Health – Spotlighting Cancer, an Unanswered Burden

Sept 12th, Oct 3rd, Oct 24th

9am - Noon PST, 11am - 2pm CDT, Noon - 3:00pm EST

Scan QR code to register.

FREE VIRTUAL FORUM

- Spanish interpretation available
- Expert researchers and community leaders
- Interactive Q&A
- Access to resources

HEALTH IS WEALTH

For sponsorship and more information:
info@latinocancerinstitute.org



www.latinocancerinstitute.org

References:
American Cancer Society. (2024). Cancer Facts & Figures for Hispanic/Latino People 2024-2026
American Cancer Society Cancer Action Network. (2022). The Costs of Cancer in the Hispanic/Latino Community
Latino Donor Collaborative (LDC). (2025) 2025 Official LDC U.S. Latino GDP Report™



Help Support Our Mission
www.latinocancerinstitute.org/support-donate

