



THE LATINO CANCER INSTITUTE

Connect. Convene. Advocate.

The Latino Cancer Institute presents the 4th Annual National **“virtual”** Forum



Health Equity, Science, and Advances in Cancer Care. Are Latinos Being Served?

Friday, October 28, 2022

9:00 am - Noon PST • 11:00 am - 2:00 pm CST • Noon - 3:00 pm EST

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#TLCI #4thAnnualForum
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Agenda

9:00 am **Welcome, Program, Survey Results**

9:10 am **Keynote Speaker**

Sergio Aguilar-Gaxiola, MD, PhD

Director of the Center for Reducing Health Disparities at UC Davis Health

9:30 am **Ask the Directors**

Robert Winn, MD

Director and Lipman Chair in Oncology VCU Massey Cancer Center

Ruben A. Mesa, MD, FACP

Executive Director, Mays Cancer Center, UT Health San Antonio MD Anderson

10:00 am **Maria Millan, MD**

President & CEO, California Institute for Regenerative Medicine (CIRM)

Laura Fejerman, MSc, PhD

Co-director of Women's Cancer Care Program University of California Davis, Comprehensive Cancer Center

Isabella Grueso

Global Oncology Public Affairs Lead for Breast Cancer and Precision Medicine, Pfizer

11:00 am **Special Guest**

Danielle Carnival, PhD

Cancer Moonshot Coordinator, White House Office of Science and Technology

Karriem Watson, DHSc, MS, MPH

Chief Engagement Officer All of Us Research Program National Institutes of Health

Fatima Muñoz, MD

Associate Vice President, Health Support Services, San Ysidro Health, San Diego, CA

11:55 am **Wrap**



Keynote Speaker and Special Guest



KEYNOTE SPEAKER

Goals and Strategies for Achieving Diversity, Equity, and Inclusion in Clinical and Translational Research

Sergio Aguilar-Gaxiola, MD, PhD
 Founding Director, Center for Reducing Health Disparities, University of California, Davis

Sergio Aguilar-Gaxiola, MD, PhD, is a professor of clinical internal medicine, School of Medicine, University of California (UC), Davis. He is the founding director of the Center for Reducing Health Disparities at the UC Davis Health System, the director of the Community Engagement Program of the UC Davis Clinical and Translational Science Center, the co-director of the UC Davis Latino Aging Research and Resource Center, and co-chair of NIH's Community Engagement Key Function Committee for the NIH-funded Clinical and Translational Science Awards. His applied research program has focused on identifying unmet mental health needs and associated risk and protective factors to better understand and meet population mental health needs and reduce mental health disparities primarily in underserved populations. He is also very active translating mental health and substance abuse research knowledge into practical information that is of public health value to consumers and their families, service administrators, and policy makers.



SPECIAL GUEST

The Latest on the *Cancer Moonshot* from the White House Office of Science and Technology Policy

Danielle Carnival, PhD
 Cancer Moonshot Coordinator, White House Office of Science and Technology Policy

Danielle Carnival, PhD, was Vice President of the Biden Cancer Initiative and spent more than six years at the White House leveraging her technical scientific expertise to develop programs and policies to make progress on Obama-Biden Administration goals in partnership with Federal agencies and the private, academic, and philanthropic sectors. This work spanned areas of health and biomedical policy, including cancer and neuroscience, science, technology, engineering, and mathematics (STEM) education, and advancing equity and promoting diversity in STEM fields, among others. She was integral in developing the framing and goals for the *Cancer Moonshot*, managing the team executing on those goals, and contributed to signature reports and recommendation implementation from the President's Council of Advisors on Science and Technology and the President's Council on Jobs and Competitiveness. Danielle earned her PhD in Neuroscience from Georgetown University, and BS in Biochemistry from Boston College.



Ask the Directors

Equity in Comprehensive Cancer Centers through the Lens of Leaders of Color



Robert Winn, MD
Director and Lipman Chair in Oncology
VCU Massey Cancer Center

Robert Winn, MD, is committed to community-engaged research and research focused on eliminating health disparities. He is principal investigator on several large multi-institutional initiatives, including a team science award from Stand Up To Cancer, a National Cancer Institute (NCI)-funded Planning SPORE focused on Lung Cancer Health Equity and an NCI-funded institutional partnership award fostering cancer disparities research and career development collaboration between Massey and Virginia State University, a Historically Black University located in Petersburg, VA. Dr. Winn also manages his own basic and translational research laboratory which has been supported by multiple NIH and Veterans Affairs Merit awards for nearly two decades. Dr. Winn's laboratory focuses on the molecular mechanisms and novel therapeutic approaches for lung cancer and the confluence between societal and biological factors which may lead to disparities.



Ruben A. Mesa, MD, FACP
Executive Director, Mays Cancer Center
UT Health San Antonio MD Anderson

Ruben A. Mesa, MD, FACP, raises the question of whether trial results are truly applicable across all populations due to racial and ethnic disparities in cancer clinical trials. Dr. Mesa is the Executive Director of Mays Cancer Center, one of many institutions that are working to move the needle forward by encouraging more diversity in cancer clinical trials. By tailoring clinical trials to meet the needs of, and to reflect, the local population, investigators hope to produce results that are more widely applicable to the real-world population seen in practice. Dr. Mesa has been a funded investigator of the National Cancer Institute (NCI) on several projects in myeloproliferative neoplasms and is appointed to the NCI Clinical Trial Advisory Committee. Dr. Mesa plays a range of leadership roles with the American Society of Hematology and elected to the Board of the American Association of Cancer Institutes.



Presenters



Putting the DEI in California's Stem Cell Programs

Maria Millan, MD

President & CEO, California Institute for Regenerative Medicine (CIRM)

Maria Millan, MD, President & CEO of California Institute for Regenerative Medicine presents how they are putting the DEI in California's Stem Cell Programs. Experienced President with a demonstrated history of working in the biotechnology industry. Skilled in Biotechnology, Healthcare, Life Sciences, Pediatrics, and Medicine.



A Policy Report Card

Isabella Grueso

Global Oncology Public Affairs Lead for Breast Cancer and Precision Medicine, Pfizer

Isabella Grueso has 20 years experience in Policy & Public Affairs, Government Affairs, Medical Affairs, Company Communications & Reputation, Patient Advocacy, Brand PR, Social Media and Change Management at multi-national Pharmaceutical, Consumer Goods & Telecommunications companies.



International Effort to Advance Breast Cancer Risk Prediction in Latinas

Laura Fejerman, MSc, PhD

Co-director of Women's Cancer Care Program
University of California Davis Comprehensive Cancer Center

Laura Fejerman, MSc, PhD, Co-director of Women's Cancer Center Program, UC Davis Comprehensive Cancer Center. Dr. Fejerman's research focuses on the discovery and understanding of genetic and environmental factors that contribute to breast cancer risk and survival and that could be used as targets for prevention and therapy. Specifically, her lab investigates factors contributing to breast cancer incidence and survival in women who self-identify as Hispanic/Latina in the US and Latin American women.



Presenters

Equity in *All of Us* Research Program



Karriem Watson, DHSc, MS, MPH
Chief Engagement Officer, *All of Us* Research Program
National Institutes of Health

Karriem Watson, DHSc, MS, MPH, is the chief engagement officer of the *All of Us* Research Program at the National Institutes of Health. He leads the Division of Engagement and Outreach, overseeing the program's efforts to foster relationships with participants, community partners, researchers, and providers across the United States. His focus is on engaging people and populations who have been left out of medical research in the past and inviting them to help drive new biomedical discoveries.



Fatima Muñoz, MD
Associate VP, Health Support Services
San Ysidro Health, San Diego, CA

Fatima Muñoz, MD, has extensive experience engaging a variety of public health issues and building strong bridges between public health leaders on both sides of the US-Mexico border. Her research emphases include HIV prevention and treatment, chronic disease, cervical and breast cancer, tuberculosis, substance use, and the impact that bi-national access to care has on health policy. This research has involved the use of community-based participatory research (CBPR) models with a specific emphasis on marginalized populations and vulnerable groups.



Interpreters



Fabiola Rivera Ramírez

CCHI Certified Medical Interpreter and Translator
San Mateo, CA

Fabiola Rivera Ramírez is a CCHI Certified Medical Interpreter and Translator. Fabiola holds a certificate in Translation and Interpretation from Evergreen Valley College. Currently, she works as a freelance interpreter and translator in the medicine and education fields serving the Latino community through different districts and community organizations in the Santa Clara County. She also volunteers as an interpreter at the RotaCare Clinic in San Jose, CA.



Claudia Schalesky

CCHI Certified Medical Interpreter and Translator
San Mateo, CA

Claudia Schalesky earned a double Bachelor's Degree in Spanish and German and a Master's Degree in Spanish from San José State University. She also holds a Certificate in Translation and Interpreting from Evergreen Valley College and she is a Certified Medical Interpreter working in the field. She is the Lead Faculty member and Program Coordinator for the Spanish Translation and Interpreting Program at EVC. She has experience teaching Spanish and Spanish Translation and Interpreting courses at the community college level for the past 9 years.



María Esperanza Outeiriño-Feijóo

Spanish Interpreter and Translator, Certified
Healthcare Interpreter, San Mateo, CA

María Esperanza Outeiriño-Feijóo teaches in the Spanish Translation and Interpreting Program at Evergreen Valley College in San Jose. She is a Spanish Certified Healthcare Interpreter and Translator who has collaborated with Stanford Medicine and other healthcare and educational institutions in the Bay area. Teaching and studying different languages is one of her passions along with translation and interpreting. Besides Evergreen Valley College she has also taught Spanish and ESL in other higher education institutions in Portland, OR and in the Bay Area. She is interested in the study of languages as vehicles of communication, and what happens in the communication process when interaction between different languages occurs.



Forum Team



Founder and Executive Director

Ysabel Duron
San Jose, CA

Ysabel Duron is a pioneering, award-winning Latina journalist, a cancer survivor, and for the last 20 years, a leader in Latino/Hispanic cancer education, advocacy and outreach. In 2017, Ms. Duron founded The Latino Cancer Institute (TLCI), a nationwide network dedicated to developing and sharing best practice programs to enhance the work of Latino community service agencies, to provide collaboration with the global cancer research community, and drive policy to address the issues and diminish the burden of Latino cancer.



Special Advisor

Sylvia Lopez
Los Angeles, CA

Sylvia Lopez MPH, CHES, CPH – after 30-plus years reporting and delivering the nightly news in Los Angeles, Sylvia Lopez transitioned to the field of public health, with an emphasis on enhancing equity and reducing health disparities among disadvantaged populations. She led community outreach and community programs at the UCLA Center for Cancer Prevention and Control Research, and she is now happy to be assisting TLCI with its 2022 National Forum and other projects.



Administration

Mercy Clark
San Jose, CA

Mercy Clark is the office administrator for The Latino Cancer Institute. She manages the email distribution for all its fundraising and marketing campaigns.



Bilingual Researcher

Angélica Mondragón
Los Angeles, CA

Angélica Mondragón is a bilingual (Spanish native) evaluation researcher/project manager working in academic, national coalitions, and non profit organizations. She is a bi-cultural BIPOC woman traversing different roles and responsibilities within and alongside her Latino community. Angélica hopes to infuse a culturally informed research and strengths based approach, and act as a conduit for positive and sustainable change.



Forum Team



Graphic Designer

Andrea Villafañe
Los Angeles, CA

Andrea Villafañe is an LA-based graphic designer with experience in branding and visual identity in the broadcast media, health, and legal industries. She is skilled in turning concepts into graphics that tell a compelling story, convey a strategic message, and inspire a call-to-action. For the past four years, Andrea has produced key artwork for TLCI's annual forum, including graphics for the marketing flyers and program. She also manages the pre/post event email campaigns. Andrea graduated with a degree in Graphic Design from the Universidad de Palermo in Buenos Aires, Argentina.



IT/Operations Lead

Martin Thiel
Los Angeles, CA

Martin Thiel is always passionate about making media in all forms. As a graduate from the University of Puget Sound with a B.A. in Studio Art and Minor in Spanish, Martin has produced documentary television, films, and short-form content, and also produced music festivals and events. He has taken his experience from the finance world and brought it to the entertainment industry to further his career and develop his prowess at media production. A young professional living in the Los Angeles area, Martin is always searching for new opportunities and exploring new horizons.



Video Editor and Translator

Waleska Santiago
Los Angeles, CA / Fortaleza, Brazil

Waleska Santiago is an independent film producer and photojournalist from Fortaleza, Brazil. She has a B.A. in Journalism from the Universidade de Fortaleza (Brazil) and an M.A. in Media for Social Justice from Woodbury University and most of her work is based on social justice projects. In 2020, Waleska released her award-winning documentary *Sweet Poison*, which was shown at film festivals around the world. Her work has won global recognition as a photojournalist, where she received awards as a photographer, and for her short film *Peixe Roncador* (2013) that won first place in several international film competitions while she was in Brazil. In the U.S. she produced, *Do No Harm: The Opioid Epidemic* (2017), *Backfired: When VW Lied to America* (2018), and the series *Our Kids: Narrowing the Opportunity Gap* (2019). *Sweet Poison* is her first documentary as Director, Cinematographer, Producer, Editor, and Outreach Director.

We also want to acknowledge our promotora **Susana Benison**, and our student interns **Gema Pena Zaragoza**, Cal State San Bernardino and **Elizabeth Murguia**, Loma Linda University, for their contributions.



The Latino Cancer Institute at the White House



Ysabel Duron with U.S. Secretary of Health and Human Services Xavier Becerra at the White House launch of the National Breast Cancer Roundtable.



White House Moonshot Coordinator Danielle Carnival, PhD, will provide updates on Moonshot activities at our Forum this Friday.



First Lady Dr. Jill Biden announcing the launch of the American Cancer Society National Breast Cancer Roundtable.

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Save the Date



5th Annual National Forum

Friday, October 26, 2023

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